

PRESS RELEASE TEMPLATE

For Immediate Release

INSERT CITY LOGO

CONTACT:

[NAME, AGENCY]

[EMAIL]

City of XX Launches Campaign to Support Lead in Drinking Water Remediation

City focuses on reducing lead exposure through community engagement.

CITY, State. (Month. XX, 2024) – Aligning with the national priority to identify and remove all lead service lines from US water infrastructure, the City of XX has launched a campaign to support the remediation of lead in drinking water. {insert campaign details}. The city will leverage community engagement and collaboration to maintain regulatory compliance and stay abreast of the new, federally mandated Lead and Copper Rules, taking proactive action demonstrating City’s commitment to public health.

“Quote.”

{Insert information about the city’s history of water infrastructure}

There is no safe level of lead exposure, and in 1991, the US Environmental Protection Agency published the Lead and Copper Rule (LCR) to control the amount of lead and copper in public drinking water. The most recent revisions to this rule (the LCRR) required utilities to compile a location-based inventory of public and private service line materials by October 2024, which our utility has done. (Insert where residents can request more information).

By leveraging community involvement, the city of X aims to educate our residents about their drinking water, and continue to identify service line materials in private residences.

{Insert information about the city’s CTA of their community}

ABOUT THE CITY OF X